## まち滑

松井屋源右衛門から の起こりに 高月村 反魂丹屋千右衛門 田 は と名乗り製造 製法 販

た記録が残されています。 戦前は遠く中国 たのが始まりとされます。 韓国や台湾 昭 和 四十 ŧ 販路を伸

は

ŋ

産業として引き継がれて 十六社の製薬所がありました。 現在も、 伝統 わ

貢献したことが明らかになってい 時代の情報伝達者として、 域医療に貢献するだけ とやまのくすりやさん また、 、ます。 流通交易に 全国津々浦々



昭和中期 薬の包装風景

薬種商の店先

## ~Namerikawa Guidepost series #11 of 13~ Namerikawa: The City of Medicine

The origin of over-the-counter-medicine in Namerikawa began in 1733. Senuemon Takada of Takatsuki village learned the Hangontan (a type of medicine) recipe and opened his own store.

As Toyama-made medicines gained popularity, the medicines were sent to the Korean, Chinese, and Taiwanese markets in pre-World War Two. By 1965, there were 26 medicine manufacturers and 1 out of every 20 people had some kind of job relating to medicine, whether as traveling salesman, pharmacists, or manufacturers. There are still traveling medicine salesmen today and they continue to keep the traditions and customs of their predecessors.

Toyama medicine, including Namerikawa medicine and its salesmen, has not only made a contribution to the pharmaceutical field but also all around the country. Because of the long journeys and many places medicine salesman traveled to, they were not seen just as salesmen but as a link to national news and current events.